

2017 NACAC National Conference

A total of 120+ sessions and over
140+ hours of presentations

SPECIAL OFFER ENDS SEPTEMBER 17, 2017



ORDER YOUR RECORDINGS NOW!

Benefit from the finest collection of presenters in the industry.

Easily and safely share the entire 2017 NACAC National Conference with your internal office and staff.¹ Order today and take advantage of our special limited-time offer that expires on September 17, 2017.

ALL SESSIONS RECORDED AT 2017 NACAC NATIONAL CONFERENCE²

SAVE WITH ONSITE ATTENDEE PRICING	6-Month STREAMING FAST PASS \$149	12-Month DOWNLOAD SEASON PASS \$195	FLASH DRIVE WORKS PACKAGE \$249
Regular Non-Attendee Pricing	\$249	\$295	\$349
NEW! Playback Now APP Player	✓	✓	✓
120+ Recorded Sessions	✓	✓	✓
Immediate Streaming Access to Recorded Sessions ³	✓	✓	✓
Video MP4 Files of Sessions ⁴	✓	✓	✓
Audio MP3 Files of Sessions		✓	✓
Online Access to Available Presenter Reference Material		✓	✓
Unlimited Downloads of All Sessions For 12 Months		✓	✓
All MP3+MP4 Files on USB Flash Drive Free Domestic Shipping			✓
BONUS! Online access to the 2016 NACAC conference			✓



¹All content and files are copyright protected by NACAC. Files are licensed for individual use only, but may be shared with internal office staff. Broadcasting of files via internet or public forum is strictly prohibited.

²Recordings subject to change; check the website for updated listing.

³Conference content available for access within 24 to 48 hours after the session.

⁴Unless noted, the file will NOT include the video of the actual presenter, just the PowerPoints.



Access your recordings on the **Playback Now app!**



- A01** School Counseling and the Road Ahead: The State of the Field and Opportunities for the Future
- A02** Promoting Campus Diversity Through Test-optional Admission
- A03** Creating a Blended Financial Aid and Admission Strategic Staffing Model
- A04** NACAC's Statement of Principles of Good Practice: Considering Change in Changing Times
- A05** Featured Speaker: Barry Mills
- A06** Effective Career and College Readiness Programs
- A07** The Growing Gap Year Phenomenon
- A08** Understanding American Indian/Alaskan Native Student Perceptions
- A09** Supporting Undocumented Students: Innovation Models Used by Institutions that Dream
- A10** What Admission Deans Are Thinking
- A11** Advising NCAA Prospective Student-Athletes
- A12** Meeting the Need: Women in STEM
- A13** Whose Role is it Anyway? Taking Hold of Diversity and Equity Work in Admission
- A14** Ensuring High Quality Agents and International Student Success
- A15** Peering into the Crystal Ball: Selective College Admission in 2025
- A16** Let's Talk: Selective Admission Offices and Committee-Based Evaluation
- B01** Supporting Transgender and Gender Non-Conforming Students in the College Admission Process
- B02** Campus Retention and Success Initiatives for Men of Color
- B03** Wrangling the Herd: College Planning with Large Caseloads
- B04** Advocacy in Action: Real life Tales of Working/Engaging With Elected Officials
- B05** Merging Priorities and Changing Culture Across the University
- B06** Self-reporting Scores and Grades: Better for Colleges, Better for Students
- B07** Prior-Prior: Impact and Possibilities for Future Financial Aid Reform
- B08** A True College Access Investment: Denison Columbus Alliance Scholarship
- B09** The Interstate Passport: Streamlining Transfer for Improved Student Success
- B10** Preventing Counselor Burn Out
- B11** Best Practices for International Student Recruitment Marketing
- B12** Testing Academic Achievement and the Future of College Admission
- B13** Knocking at the College Door: Projections of High School Graduates Through 2032
- B14** New Feeders: International Students' Paths to US Higher Ed
- B15** Recs that Change Lives
- B16** Five College Essay Questions Every Counselor Should Be Able to Answer
- C01** Actionable Strategies on Race-Conscious Admissions: What We Know and What We Can Do
- C02** Concurrent Enrollment Programs: A Quantitative and Qualitative Discussion on Concurrent Enrollment Partnerships
- C03** Return on Your College Investment: Taboo or Must Have?
- C04** The Importance of Building a Professional Network
- C05** American Talent Initiative: Universities Speak Up for Low-income Students
- C06** Interpreting the Financial Aid Award Letter
- C07** Featured Speaker: William Fitzsimmons
- C08** Navigating Rural Students' Experiences
- C09** Beyond Inclusivity: Serving and Supporting Muslim American Students
- C10** The Common Application
- C11** Cutting Through a Crisis: Guiding Prospective Students and Families during Times of Unrest
- C12** Peer to Peer: A Student-Led Conversation on Improving College Readiness
- C13** Is the International Bubble Bursting?
- C14** Hosting Successful Transfer Open House Programs
- C15** Beyond the Obvious: Helping Students with College Lists
- C16** Talking Across the Desk: The Why, When, and How
- D01** Counselor Tools for Helping Students Understand Financial Aid
- D02** Inside the College Admission Process for Student-Athletes
- D03** Starting the Conversation on College and Mental Health
- D04** Summer Melt: Guiding Students to College Matriculation
- D05** Hidden Influences: Revealing the Unspoken Perceptions of Prospective Students
- D06** Tips and Trip-ups: The Early Years of Middle Management
- D07** Leveraging the Community College/Four-year College Partnership
- D08** Uncharted Territory: Getting First-gen Students to Consider Broader Options
- D09** International Recruiting: What to do when You are Late to the Party?
- D10** Counseling While White: Creating More Culturally-responsive College Admission Counselors
- D11** The Council: Finishing What Michelle Obama Started
- D12** Removing Barriers: Making Equity in Education Everyone's Business
- D13** Turning the Tide in 2017: Progress So Far and the Path Ahead
- D14** Ethical Recruiting While Also Practicing CYA ("Completing Your Assignments")
- D15** Naviance Update: What's New and Notable for 2017-2018
- D16** Complexities and Challenges in the Application Process
- E01** Innovation in College Admission Starts with You
- E02** Do Highly Selective Colleges Discriminate Against Asian Americans?
- E03** Parents: They Still Matter in Recruitment – Maybe Now More Than Ever
- E04** US Service Academies: Navigating the Application Process
- E05** College of Western Idaho's Hispanic Initiative 2020
- E06** Understanding What Matters: First-Generation Students and their Journey to College Success
- E07** Early Bird Gets the Worm: Planning for Student Financial Aid Success
- E08** Take Nothing for Granted: Creative Strategies for Building More Equitable Pipelines for Underrepresented Students
- E09** Demographics and Discounting: The Impact of Interstate Education Compacts on Out-of-State Tuition and Enrollments
- E10** Beyond the School Visit and College Fair: Strategies to Deepen Counselor/University Relationships
- E11** Demystifying the Community College Transfer Pathway for High School Counselors
- E12** Alma Mater Tried and True
- E13** College Applications: The Importance of Managing the "Helping" Parent
- F01** College Readiness Interventions for Ninth and 10th Graders: A Smart Investment
- F02** Moving on Up: Advancing Your Career and Skills Through Networking
- F03** Guiding First-Generation and Low-Income Students
- F04** The Enrollment Long Game: How Multiyear Recruitment Initiatives Can Transform Your Institution
- F05** Becoming Liberally Educated: Making Decisions in College
- F06** A Maturity Model for the Data-Driven Enrollment Office
- F07** Shining a Light on our Colorful Campuses
- F08** Resources and Research for Accreditation and Recognition in International Admissions and Credential Evaluation
- F09** In His Name: The Authentic Voice of Young Men of Color
- F10** The Evolving Relationship between High School Counselors and College/University Admission Counselors
- F11** Getting The Data: Making The Case For IB Students On Your Campus
- F12** Building a New Model for International Undergraduate Education
- F13** How America Pays for College 2017
- G02** Guiding Students through Performing and Visual Arts Admission
- G03** Finding Success in College for Learning-disabled Students
- G04** Managing Regionals from a Regional's Perspective
- G05** Succeeding at University in the UK: Life Outside the Classroom
- G06** Allies, Advocates, Activists: Sharing the Dream by Serving Undocumented Students
- G07** Simplifying FAFSA: Challenges of the Verification Process
- G08** Helping Students Adapt to a New Community
- G09** Retrofitting Diversity in Enrollment
- G10** Holistic Admission: Friend or Foe?
- G11** Developing STEM Awareness and Creating a STEM Pipeline
- G12** How Electronic Documents are Transforming Admission at Indiana Postsecondary Institutions
- G13** Supporting Students Using the Coalition for Access, Affordability, and Success Tools
- G14** Brave New World: How A 160-year Old International Curriculum Is Transforming American Education
- LL01** The Five Most Important Things Your Admission Counselors Need to Know About Financial Aid
- LL02** Understanding Award Letters
- LL03** Road Warriors: Results of a Nationwide Survey of Admission Counselors
- LL04** Leveraging Partnerships to Drive College Enrollment
- LL05** NCAA Core Course Review Process
- LL06** Admission Interview Hacks – Tips to Help Your Students Ace Their College Interviews
- LL07** Serving Those Who Served: 3 Steps to Improve Your Veteran Recruitment Strategy
- LL08** Homeschool in a Generation Z World
- LL09** Eliminating Undermatching: Engaging First-Gen Students and Families in the College Application Process
- LL10** Finding a Fit: Evolution Toward Student-Centered Financial Aid Technology
- LL11** Helping High School Counselors Help Students: Best Practices for Colleges
- LL12** Beyond the Book: How Colleges That Change Lives Can Help You and Your Students
- LL13** Interactive Tools for your College Counseling Curriculum
- LL14** 15+ Amazing One-Minute Ideas to Take Your College Essay Consulting to the Next Level
- TL1** Use Technology in College and Career Counseling
- TL2** The Maturation of Mobile and Social for Admission
- TL3** There's an App for That: Introducing the Step Up to College Mobile App
- TL4** Use Social Media to Up Your Counseling Game
- TL5** Game On! Applying Gamification to College Counseling Programs
- TL6** How Immersive Tech is Helping Students Connect with the School of Their Dreams
- TL7** Top 10 FAFSA and FSA ID Errors and How to Avoid Them

SESSIONS IN RED ARE ELIGIBLE FOR CE CREDIT

Order Your Package Today! Special Pricing Expires September 17, 2017

		Attendee	Non-Attendee
<input type="checkbox"/> 6 Month Streaming Fast Pass	120+ NACAC Sessions—Streaming MP4 Only	\$149	\$249
<input type="checkbox"/> 12 Month Download Season Pass	120+ NACAC Sessions—Streaming+Download	\$195	\$295
<input type="checkbox"/> Flash Drive Works Package	120+ NACAC Sessions— Everything! 2017 Season Pass + Pre-loaded USB + BONUS 2016 Season Pass + Free Domestic Shipping	\$249	\$349

Please print clearly (or attach your business card here)

E-mail _____

Name _____

Company _____

Address Line 1 _____

Address Line 2 _____

City _____ State/Province _____ ZIP Code/Postal _____

Country _____ Daytime Phone _____

Payment must accompany order

- Credit Card American Express Discover VISA MasterCard
- Check Enclosed (make payable to Playback Now, in U.S. funds drawn on U.S. bank)

Card Number _____

Expiration Date _____ MM/YY Security Code _____

Cardholder Signature _____

NEED TECHNICAL ASSISTANCE?

Visit: www.playbacknacac.com//tips

For the latest Tech Now Tips!

Your Email Address and Our Privacy Policy Your email address is your user name for your online access. It is also used for ordering and shipping confirmation and notices about new programs. We will not sell or rent your name, mailing address, email address or phone number to any other person or company.

FAQ

How soon will I have access to my presentations?

After you place your order, you will receive an email from Playback NACAC which includes your login information to access your Playback account. Once you log in, you will have access to stream or download your recordings as soon as they are available. Most sessions will be available 24-48 hours after they occur. To access your online recordings, you MUST always login to your account.

When will I have access to the handouts or reference materials?

Presenter handouts will be available online 7-10 days after the conference.

What is the fastest way to access my presentations?

The PlayBackNow Mobile App is the way to keep you on track. Access your lectures anywhere and on any mobile device. Go to the APP Store and download the Playback Now APP Today.

What is the difference between streaming and downloading?

Both streaming and downloading require internet access. Streaming-only requires constant internet access to receive the presentations. Downloaded files are stored on your device for easy access anytime-anywhere. And you own the files!

What is MP3 and MP4?

Get the most out of your MP3 Audio and MP4 AudioPoint Video formats. MP3 Audio will play on computers, laptops and CD Players that are MP3 compatible, plus your mobile device. You can easily burn audio CDs in iTunes. The MP4 AudioPoint Video will play on computers, laptops and your mobile device. MP4 AudioPoints are video files that feature session audio synced with PowerPoints for a virtual re-creation of the presentation. Unless noted, the file will NOT include the video of the actual presenter, just the PowerPoints.

What are other advantages to the USB Flash Drive?

The USB Flash Drive includes the Audio MP3 files, Video MP4 files, and the handouts, for easy transfer. The Flash Drive is menu based so all you need to do is plug and play. Flash drives will also play MP3 audio files on cars with USB inputs.

Can I download the entire packages?

You may download every presentation one-at-a-time. The USB Flash Drive in the Works Package makes moving all the presentations easy with a single copy and paste.

How long do I have access to my content?

The Streaming Pass gives you 6 months and the Download Pass and the Works Package give you 12 months access.


When will I receive my WORKS package?

You will receive your USB flash drive WORKS package in approximately two weeks after the conference.

Can I share the educational content?

This product is licensed for individual or internal office use only. NACAC retains the entire ownership of all copyrights for the content. You are not allowed to duplicate or distribute any content or files, for any purposes, outside your immediate offices or internal staff. You are prohibited from making collective or derivative works from the content. You may not assign or sublicense your rights without the prior written permission of NACAC. Any attempt by you to assign or sublicense your rights without NACAC's permission shall be void. The materials contained within are protected by copyright pursuant to U.S. copyright laws, international conventions and treaties, and other copyright laws.

NACAC is pleased to offer Continuing Education when viewing the recordings of educational content. For CE eligible sessions, one NBCC clock hour will be offered for each sixty minutes of listening and/or viewing time. A link to an online assessment will be provided to earn credits. NACAC is an approved NBCC provider.




OFFICE USE:

PRIORITY CODE: BOOTH

Date: _____ Amount: _____ Square (Last 4 numbers of CC): _____